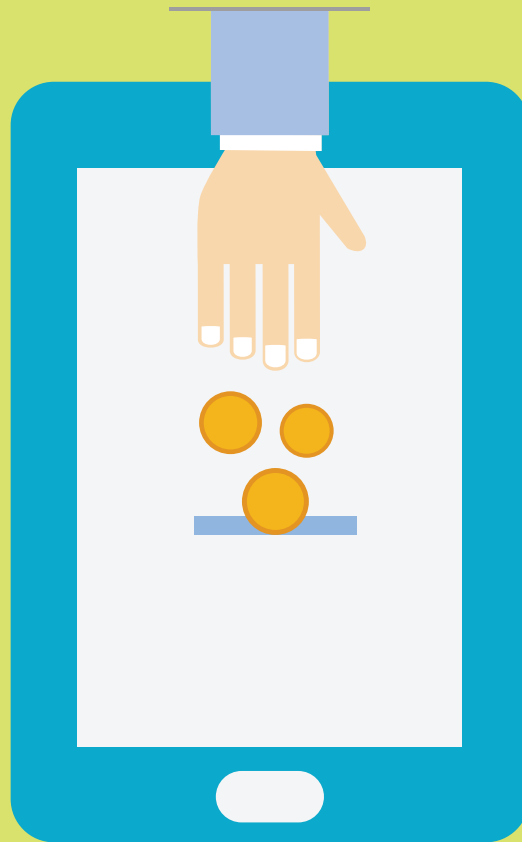


**READY
FOR TOMORROW.
TODAY.**

MSME SECTOR OF WEST BENGAL



FINANCE CLINIC
Reaching out to solve
funding issues

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READY FOR TOMORROW. TODAY.

MSME SECTOR OF WEST BENGAL

FINANCE CLINICS Reaching out to solve funding issues

MSMEs need financial assistance at various stages of their business cycle. Therefore, the credit needs of MSMEs deserve special attention. The Department of MSME&T, to expand the coverage of bank finance to MSMEs and to strengthen the entrepreneur-bank-government interface, organise Finance Clinics (FC) at District Industries Centres (DICs) every month on a fixed

day with banks. On that day, banks, existing and prospective entrepreneurs and government officials assemble at the FC for counselling and necessary handholding support. The FCs have been broad-based by including government offices and senior functionaries of the district administration to cover statutory compliance related issues, government incentives, cluster development, etc, on a single platform.